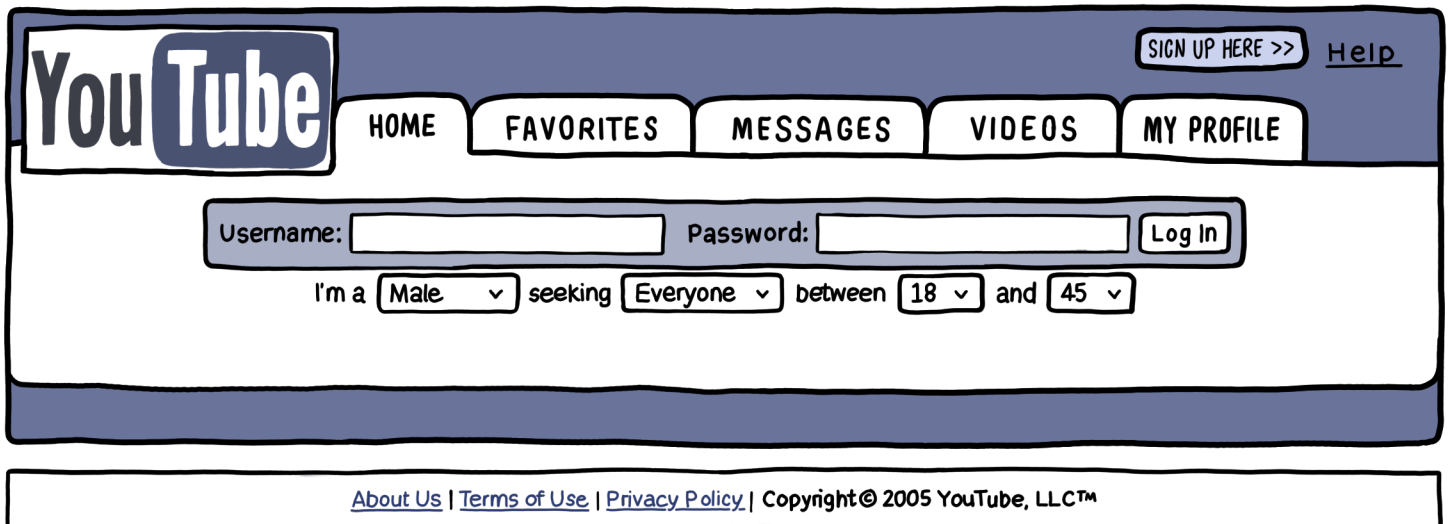


# FACT OF THE DAY #16

## YOUTUBE WAS CONCEIVED AS A DATING SITE



The video sharing website youtube.com, created by Steve Chen, Chad Hurley, and Jawed Karim, was originally conceived as a dating site, with the domain being registered on the 14th February 2005. They were inspired to create a video version of hotornot.com, a site where women could upload images of themselves that other users would rank on a scale of 1-10. They even had a slogan for YouTube, "Tune in, Hook up". The site however was not a success, and they even resorted to advertising on Craigslist for women to submit videos of themselves, offering \$100 for 10 videos. After they got no responses they decided to open the site up to any videos, and the site finally took off.



DR JONES